



E I C H H O L T Z

CELEBRATING 30 YEARS





E I C H H O L T Z

EST. 1992

CELEBRATING 30 YEARS OF EICHHOLTZ







# CELEBRATING *30 years of* EICHHOLTZ

Our 30<sup>th</sup> anniversary milestone presents us with the perfect opportunity to reflect on three wonderful decades of Eichholtz. Established by Theo Eichholtz in 1992, we've held tight to his founding principles of delivering distinctive design and service excellence with integrity and authenticity, to now evolving his vision to create an entire world in which to express the Eichholtz luxury lifestyle. As such, Eichholtz has built an expansive collection of over 4000 designs, each piece of furniture, lighting, and accessory unique, beautifully crafted and presented in an unparalleled range of fine materials, finishes and colours. With the company's design origins steeped in inspiration found from international travels and vintage markets throughout Europe, our collections presented each year are built around aspirational and elegant contemporary living.

At the heart of the success of our business is the relationships we have built with our international partners, be those retail or design collaborators and the readiness of stock. In order to tell our abundantly layered story of a global brand with know-how and expertise and the ability to create immersive environments that will inspire and surprise our customers, our aim is and always has been to put our clients first. That means understanding and sharing the focus and passion for providing the best to the end customer.

In this new special anniversary edition of our magazine, we examine the core values on which this company has been built; we showcase an inspirational new collection and introduce several new thrilling collaborations. In addition, we'll share a few of our latest retail partnerships and explore what we'll be focusing on going forward.

We hope you enjoy what we've created and we thank you for your ongoing loyalty.

*Here's to a positive and prosperous year ahead.*









COMPANY FOUNDER

# THEO EICHHOLTZ

WHAT FEELS PARTICULARLY SPECIAL ABOUT THIS 30<sup>TH</sup> ANNIVERSARY?

It's a chance to look back at our origins and remember my early trips throughout Asia and Burma in the 1990s looking for great suppliers and see how far we've come. Business was certainly more ad hoc in those days, but some of those relationships are still going strong, each supplier with their own expertise. This is something I'm proud of, as well as the incredible Eichholtz team we have created since then.

“THE CHOICE WE *offer* OUR CUSTOMERS IS PART OF THE *great* SUCCESS OF EICHHOLTZ.”

WHAT WERE THE BEGINNINGS OF CREATING COLLECTIONS?

When I started the business, I'd head off on these long shopping trips to Asia, buying a lot on the spot. Later we began creating more considered collections from The Netherlands and working with specific producers on exclusive lines for Eichholtz realising our clients needed full lifestyle collections to provide to their customers. I was taking a lot of inspiration from the antique markets in England and France, but now it's a lot wider than that – inspiration is everywhere, and you can see that in what we present.

IN CONVERSATION WITH THEO EICHHOLTZ

FOR YOU, WHAT IS AN ICONIC PIECE THAT SUMS UP EICHHOLTZ?

I think it's the Royal Master Sea light with its wonderful aluminium adjustable tripod stand, inspired by an old French naval ship searchlight. This light also marks the start of our long relationship with Restoration Hardware in the US. Many have been sold over the years across the US and Europe. My business card has an image of the lamp. It feels truly Eichholtz.

WHAT IS KEY FOR THIS NEW COLLECTION?

Newness is so important for us and each season this makes up a big part of what we do at Eichholtz. Each time we're at trade fairs we ensure our customers have great choice and within that a lot of newness. You'll see some wonderful new silhouettes, new finishes, a lot of lighting. Everything feels more monumental and more glamorous.

TELL US MORE ABOUT SPECIFIC PRODUCT AREAS AND MATERIALS OF INTEREST.

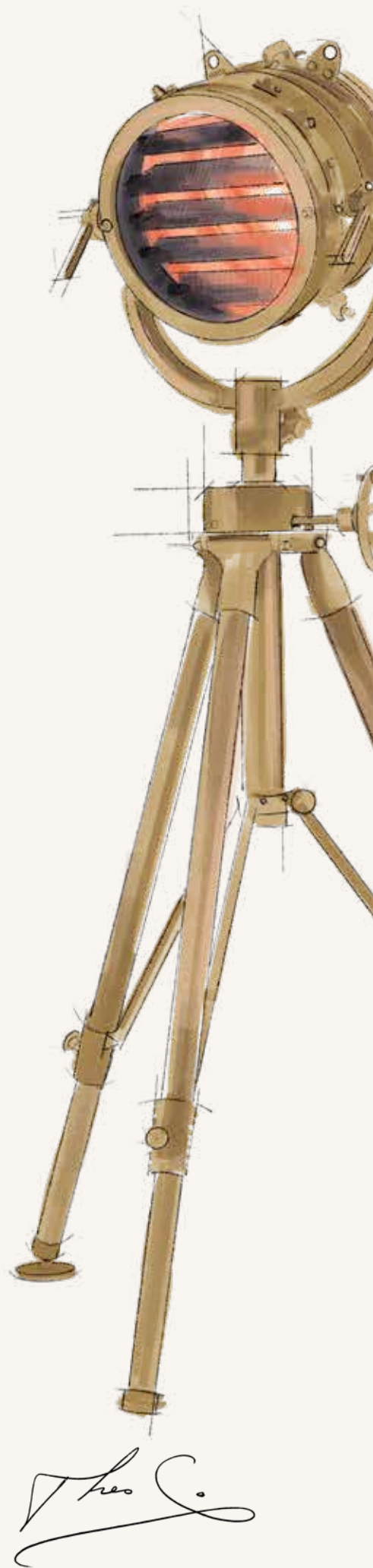
This season, having really listened to our clients' needs, we've created new lines within the seating collections. Also, lighting feels grander and more varied. Our use of travertine, marble and alabaster feels especially luxurious. This season we've added a new line of outdoor furniture, but you'll see a much bigger focus on that going forward.

WHAT IS YOUR BIGGEST ACHIEVEMENT AT EICHHOLTZ?

It's been our wide range of international suppliers that we've built up during these 30 years – this has been our greatest value. These relationships are close and intense and have set the foundations for both their loyalty and ours. The same goes for our relationships with our retail clients. This is a great opportunity to acknowledge the effort and time we've invested in that closeness.

WHAT'S NEXT FOR EICHHOLTZ?

We certainly wish to present ourselves more and more as a global brand that is known not just within the industry but also among consumers, which means stock being available at numerous locations around the world. Further growth in the US is a large part of our strategy too, to match, even surpass the awareness and customer base we already have in Europe.



IN CONVERSATION WITH THEO EICHHOLTZ

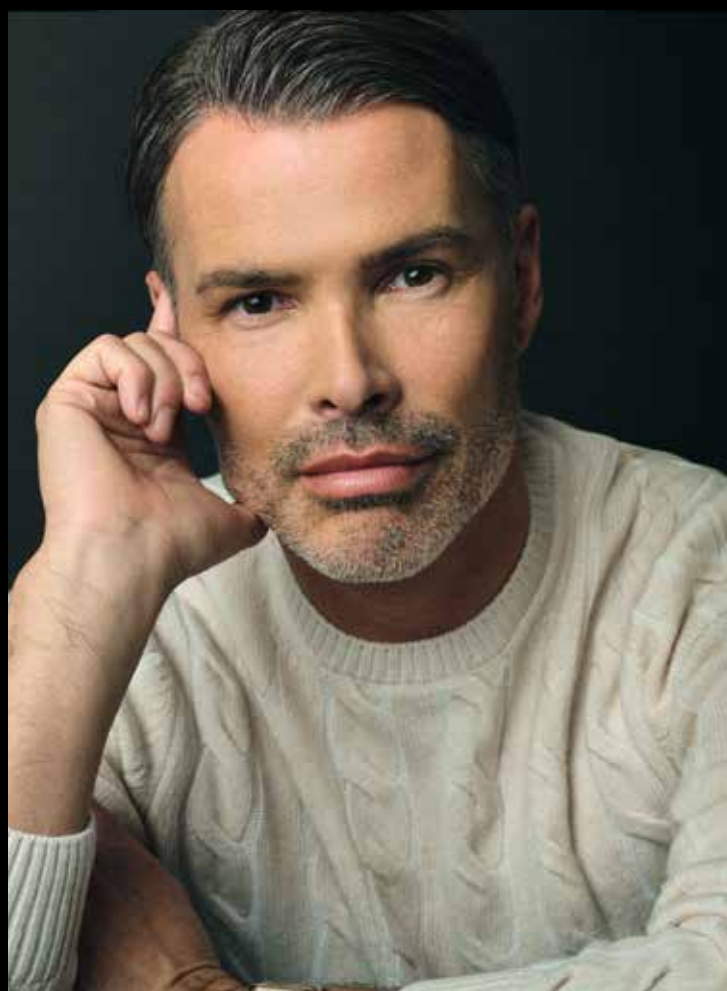




FOR THIS COLLECTION  
THERE'S A RENEWED FOCUS  
ON *glamour*. SILHOUETTES  
ARE VOLUPTUOUS AND  
*curves* MEET MORE LINEAR  
FORMS. PROPORTIONS ARE  
EXTREMELY GENEROUS AND  
*colours* ARE *richer* AND MORE  
DARING.







## EDWIN VAN DER GUN

GLOBAL CREATIVE DIRECTOR

**W**HAT DOES THIS 30 YEAR ANNIVERSARY MEAN CREATIVELY FOR THE BRAND?

I've been with Eichholtz for 16 years so have seen it change dramatically. We evolve, grow, and reinvent, which means we can always surprise and delight our customers. Part of that is the heritage and the trustworthiness of our service – we do as we say. But it's also in the newness in our approach to design, ensuring our clients can offer something exciting to their customers, be it a new look, a new vibe.

TIMELESSNESS  
*and* ELEGANCE  
DEFINE US IN  
THE *luxury*  
FURNITURE  
INDUSTRY

*Edwin van der Gun*

IN CONVERSATION WITH EDWIN VAN DER GUN

**H**OW WOULD YOU DEFINE THE EICHHOLTZ LOOK?

The Eichholtz signature covers a broad range of aesthetic choices, but I'd say timelessness and elegance define us in the luxury furniture industry. Our ability to create a complete lifestyle, from furniture, lighting, decorative objects, even artwork, means our clients can step into a beautifully designed world.

**T**RAVEL HAS BEEN A GREAT SOURCE OF INSPIRATION. WHERE HAVE YOU BEEN RECENTLY?

After several years of restricted travel, it has been wonderful to fill my senses again. I was recently in Los Angeles and found the Getty Museum and house particularly inspiring. I have also had incredible access to the archives at The Met in New York.

**A**RE YOU MORE INTERESTED IN DESIGN OR DECOR?

For me, both are equally important, and we work closely on both at Eichholtz. Decor is a first impression, it's high on decorative impact – what makes you think 'wow' when you enter a hallway for example. When you are walking into a super high end hotel room or a restaurant, it's all about the design, the layout of the room, is it well thought out? How does it flow? One doesn't really work without the other. With our creative team we're able to help with specific interior design projects, support designers and architects to think more broadly. We recently worked on a refit of the ground floor bar at The Plaza in New York and are currently involved in the redesign of the bar at The St. Regis in New York as well.

**A**RE THERE ANY ICONIC EICHHOLTZ PIECES THAT EXEMPLIFY THE BRAND FOR YOU?

The bronze Monkey Lamp, which we launched originally as a limited edition, concerned that it was too expensive. We displayed it beautifully, it sold quickly so we added another numbered run. After that we knew it had to become part of the collection – a turning point, understanding our clients in terms of what they were willing to spend but also where design and art could lead.



IN CONVERSATION WITH EDWIN VAN DER GUN

“OUR ABILITY TO CREATE A *complete lifestyle*. FROM FURNITURE, LIGHTING, DECORATIVE OBJECTS, EVEN ARTWORK, MEANS OUR CLIENTS CAN STEP INTO A *beautifully designed world*.”

**C**REATIVELY NOW YOU'RE MOVING INTO A NEW ERA OF EXTERNAL PARTNERSHIPS. TELL US MORE.

Working with Philipp Plein on the launch of his Home Collection has been a huge eye opener. When we signed with him it was important that his numerous fashion, accessories and now furniture lines aligned seamlessly. We had one shot to make a big impact, which we've done with this debut collection and of course shooting the campaign with Ellen von Unwerth helps – creating all that energy together. It serves as a great experience for our upcoming partnership with The Met Museum, which launches in 2023. We can't wait to show the world what we've been working on.

**W**HAT ARE THE KEY STYLE MESSAGES FOR THE COMING SEASON?

We're looking to the 60s, 70s and early 80s European design for inspiration and have reintroduced lots of great colour, rich, autumnal jewel tones alongside our signature neutrals. Everything feels more opulent and glamorous, larger proportions in seating as if coming out of the pandemic has given us a renewed sense of optimism and openness. It's perfect timing as we have much to celebrate. You'll see this new extravagance expressed in the way we'll be presenting our collections at showrooms, at trade fairs and new stores.





## Table Lamp Zeno | Antique brass

Ambient lighting makes all the difference in a curated roomscape, which is why the vintage inspired sculptural nature of the Zeno Table Lamp with its pleasing antique brass finish frame and crafted handblown glass works so effortlessly.



CONSOLE TABLE FORTUNA TRAVERTINE









WALL OBJECT SENZA TEMPO BRONZE SET OF 4

## Coffee Table Quinto | Charcoal grey oak veneer

Creating a unique centrepiece offers a stylish focal point in a living space. The Quinto coffee table with its imposing grey oak veneer circular form and its bronze finish frame mixes the warmth of its materials with its sculptural quality to make it subtly stand out.







# INTRODUCING *the* *new* EICHHOLTZ COLLECTION

This season Eichholtz debuts an exciting new collection of more than 300 pieces focusing on a renewed sense of opulence, lush materiality, strong colour statements and soft silhouettes with subtle nods to 60s, 70s and early 80s styling. Staying true to the Eichholtz DNA of mixing sophisticated elegance with an understated modernity to create a luxurious and immersive environment, our new range includes a series of contemporary sofa shapes including larger sectionals as well as a wide range of lighting and accessories in grander proportions.

Eichholtz is known for its expansive range of fabrics and picking up from last season's success with bouclé, we dive deeper in sumptuous, textural finishes with rougher wovens and rich, smooth velvets. Metallic finishes remain muted, such as antique finished brass and bronze, while travertine and marble elevate the hard surface offering in both furniture pieces, such as consoles and side tables and alabaster in lighting.

Colour too is high on the agenda with richer, more autumnal jewel tones seen throughout the collection. Ruby reds, burgundies and soft pinks are new for the season and serve to perfectly complement our Eichholtz core neutrals, which remain key for our clients. We're excited to show you the new look for the season.

E I C H H O L T Z  
EST. 1992





*MESSAGES OF  
CELEBRATION  
FROM OUR  
VALUED  
CUSTOMERS*



We wish Eichholtz endless inspiration to create and move forward to new heights!  
Eichholtz is an example of true love for what you do.  
Your commitment to traditions with the ability to surprise is what makes you truly unique!

INTERIOR HOUSE BULGARIA

Balbara Tulemissova

May the journey of corporate success continue even in the coming years!  
Keep shining so bright!  
Happy 30th anniversary!

Iliya Ponder & Kristina Ladulova

ASPROM MACEDONIA

Your story of reaching the heights success has served as an inspiration to us! Wish you a  
Happy Birthday!

Igor Asprovski

SHENYANG JISHANG SOFT DECORATION CHINA

Over the past 30 years, EICHHOLTZ has become a leader in luxury furniture. May EICHHOLTZ have more and more 30 years and become an eternal classic and let more people in the world enjoy a better way of life.

Zhiyao

11 ROOMS GERMANY

Happy anniversary, Eichholtz!  
The whole team of 11 ROOMS congratulates on 30 years of great success - to many more years of creativity, inspiration, new ideas, growth and extraordinary furniture.

Fabian Fechner  
& Christian Bardeleben

CELEBRATING 30 YEARS OF EICHHOLTZ

MELANDAS INDONESIA

It is always a pleasure working with brand like Eichholtz. Congratulations on this big milestone and many wishes for future success.

Herry Chandra & Diana Lim  
Melandas Indonesia

JAMES SAID AUSTRALIA

Congratulations on 30 years!  
Bethany James

MY HONEY HOME POLAND

In name of My Honey Home Team and myself I wish you a lot of success in running further the business, many good decision and collection, that will star clients more that once. Move over to make each next collection successful, that will set trends in an interior design and inspire us and our clients. Warm regards and all the best for next years!

Heate Agnieszka Flanclerek  
My Honey Home Poland


NEWPORT HOME SWEDEN

wishing you the best on your 30th birthday and everything good in the years ahead. Turning 30 is often built up to be a huge landmark. It can be seen as a marker of how much we've achieved in young adulthood. Eichholtz drive, ambition and focus are truly inspiring. Hope that this year continues to bring you success in all of your endeavours, and proves very prosperous for you

Bo-Wilhelm Hornelhal

CELEBRATING 30 YEARS OF EICHHOLTZ





OUR *seating* COLLECTION FEELS  
WONDERFULLY DECADENT  
THIS SEASON. THERE'S A DEPTH  
AND *texture* TO UPHOLSTERY  
WHICH WORKS HARMONIOUSLY  
WITH *curvilinear* SHAPES.



THE MIX OF  
NEWLY INTENSE  
*WARM* COLOUR  
STATEMENTS  
PRESENTED IN  
RICH, *TACTILE*  
FABRICS AND  
*TIMELESS* STYLING  
FEELS INSTANTLY  
CONTEMPORARY

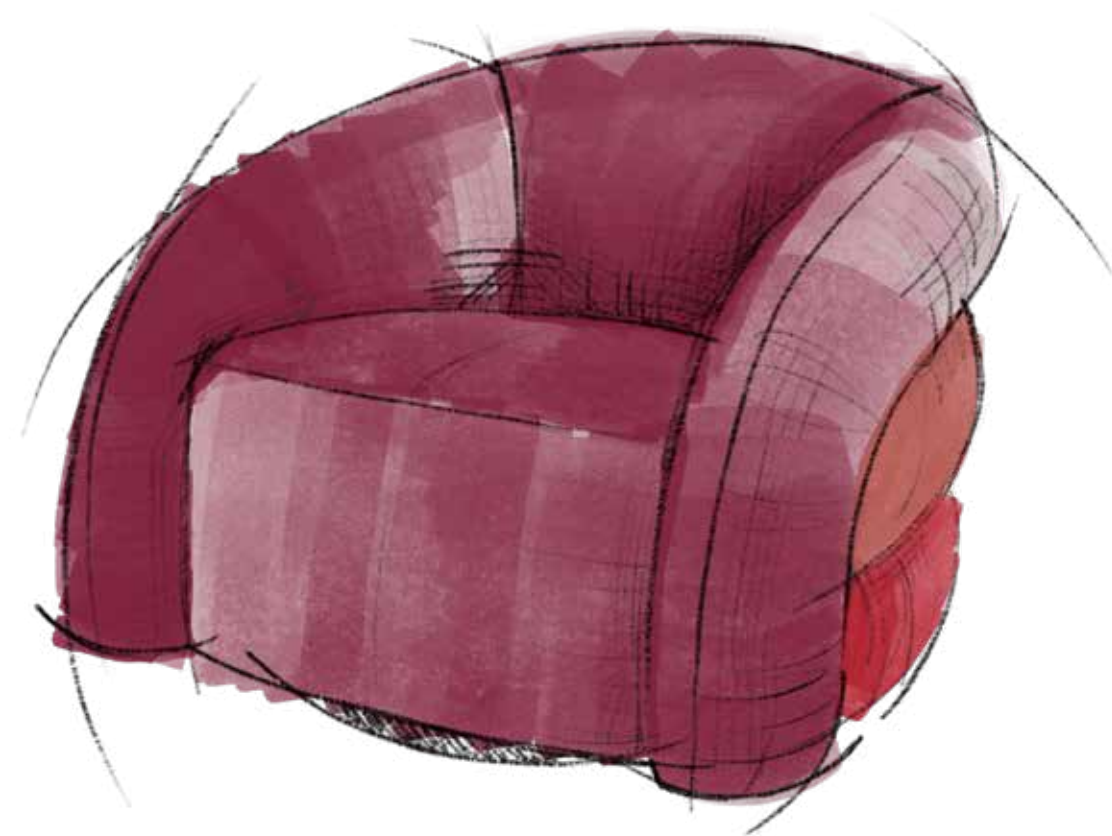
CHAIR MELLO  
*Bouclé rouge*





# CHAIR NOVELLE

*Savona velvet*



Inspired by Italian post-modernist design of the 70s and 80s, the Novelle chair is characterised by its bold form and richly layered contrasting shades of saturated red velvet. The swivel armchair makes for an opulent, yet functional, and stylish statement easily integrated into any interior.



EMBRACE THIS CHAIR'S  
BOLD FORM AND *richly  
layered* CONTRASTING  
SHADES OF RED VELVET

CHAIR NOVELLE  
*Savona velvet*



# LAVISH CONTOURS AND LUXURIOUS TONES

Armchairs feel extravagant, comforting, and elegant this season, combining feminine forms, intensity of colour and sumptuous upholstery



CHAIR VIGNOLA  
*Bouclé rouge & rose*

CHAIR VIGNOLA BOUCLÉ ROSE



CHAIR VIGNOLA BOUCLÉ ROUGE



CHAIR MELLO BOUCLÉ ROUGE



CHAIR MELLO BOUCLÉ ROSE

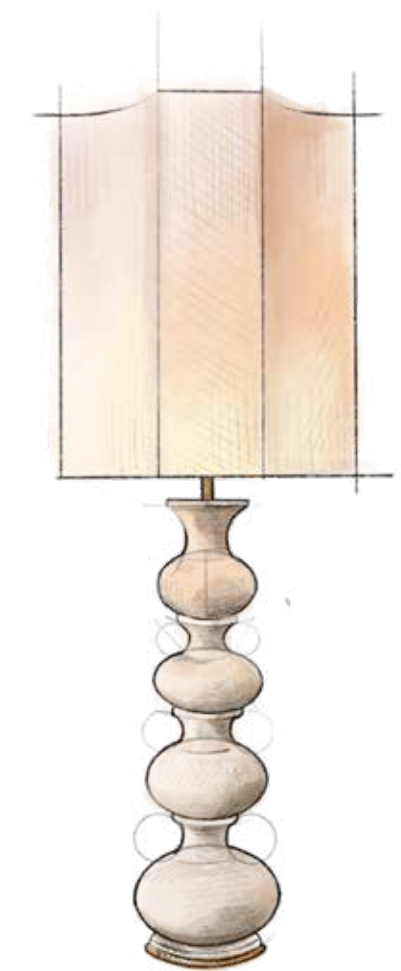
There are clear vintage undertones in both the styling and colour palette for Eichholtz seating this season. The dynamic curvilinear form of the **Vignola chair** and the full-on flowery roundness of the **Mello chair** and **Orchanic stool** are perfectly complemented by the soft texture of bouclé presented in warm colours and antique brass finish trims.



STOOL ORCHANIC BOUCLÉ ROUGE

CUSHION PALLA BOUCLÉ ROSE





### Table Lamp Mabel | Travertine

The Mabel table lamp has been crafted from roughhewn travertine for a new textured finish. With its aesthetic roots in heritage design the lamp feels immediately modern with its angular linen mix shade and antique brass finish base.



# 10 QUICKFIRE QUESTIONS

*Bethany James | James Said Australia*

## WHAT INSPIRES YOU?

I love to try and make everything as beautiful as possible, and I find inspiration everywhere.  
Often from fashion, architecture, and floristry.

## WHAT IS YOUR FAVOURITE EICHHOLTZ PIECE?

This changes all the time! Right now, I am vibing the Tissot chandelier.

## TELL US YOUR STYLE IN THREE WORDS

Glamorous, bold, and elegant.

## WHAT IS YOUR FAVOURITE RESTAURANT?

Le Jules Verne in Paris for the food, the handsome waiters, and the view.

## WHERE DO YOU FIND INSPIRATION?

I watch inspirational mentors on YouTube and spend hours on Pinterest but  
the greatest inspiration comes from travelling.

## WHAT IS THE ONE LESSON YOU'VE LEARNED THAT YOU REALLY WANT TO SHARE TO INSPIRE OTHER PEOPLE?

To be brave enough to be your authentic self and trust your intuition.

## WHO IS YOUR FAVOURITE FASHION DESIGNER?

Coco Chanel. Her style is timeless, and I am obsessed with the tweeds.

## WHERE ARE YOUR LOCAL FAVOURITE PLACES TO GO?

Of course, the James Said Bistro is my favourite place to eat.  
My favourite place to stay is The Langham in Sydney.

## WHICH THREE ITEMS COULD YOU NOT LIVE WITHOUT?

My Dyson air wrap, my glasses, and my laptop.

## THREE IMPORTANT ITEMS IN YOUR BAG?

I always have a notebook because I'm old school and I like to take notes,  
my make-up bag and my iPhone.

JAMESSAID.COM.AU | @JAMESSAIDCOLLECTIONS

## ALL-TIME *favourite* PRODUCT

CHANDELIER TISSOT  
ANTIQUE BRASS FINISH



5 AV. GUSTAVE EIFFEL  
75007 PARIS, FRANCE

JAMES SAID MELBOURNE  
926-930 HIGH STREET ARMADALE VIC 3143

"Coco Chanel. Her style  
is timeless and I am  
obsessed with  
the Tweeds."

*Bethany James*





# STATEMENT CURVES

UNDULATING, *rounded* FORMS LEND A COSY  
AND *luxurious* FEELING TO NEW SEATING



CHAIR TOTO BOUCLÉ CREAM



SOFA INGER BOUCLÉ CREAM

From the pleasing lines of the **Toto chair** in cream bouclé to the **Pioneer chaise longue** and **Inger sofa** with their deep stitched upholstery, silhouettes are especially curvaceous and easy on the eye. There's an opulence to the proportions and rhythm of both the **Björn sofa** in a soft sand tone and **Malaga chair** shown here in off-white Lyssa off-white fabric.



CHAISE LONGUE PIONEER BOUCLÉ GREY



SOFA BJÖRN L BOUCLÉ SAND



CHAIR MALAGA LYSSA OFF-WHITE







# 10 QUICKFIRE QUESTIONS

*Kathy Kuo | Kathy Kuo Home, New York, USA*

## WHAT INSPIRES YOU?

I am inspired by having a sense of purpose in helping others live in harmony and truly love where they live!

## WHAT IS YOUR FAVOURITE EICHHOLTZ PIECE?

I especially love the Eichholtz Brice Modern Cream Boucle Upholstered Brushed Steel Base Tight Back Sofa.

## TELL US YOUR STYLE IN THREE WORDS

Timeless, classic, and elegant.

## WHAT IS YOUR FAVOURITE RESTAURANT?

I love food far too much to pick just one favourite. Though I will say I love trying new restaurants, especially while travelling.

## WHERE DO YOU FIND INSPIRATION?

I find inspiration in the harmonic series—we see it in nature, in music, and in design. The feeling of being in perfect harmonic resonance is both inspiring and heart and mind-expanding.

## WHAT IS THE ONE LESSON YOU'VE LEARNED THAT YOU REALLY WANT TO SHARE TO INSPIRE OTHER PEOPLE?

I would encourage others to verbally express gratitude, frequently, and not hold back on sharing vulnerability.

## WHO IS YOUR FAVOURITE FASHION DESIGNER?

Right now, I'm loving Zimmermann and Cult Gaia.

## WHERE ARE YOUR LOCAL FAVOURITE PLACES TO GO?

My favourite hotel is Amanjiwo, in Java, Indonesia - the perfect combination of serenity and adventure.

## WHICH THREE ITEMS COULD YOU NOT LIVE WITHOUT?

These aren't all strictly items, but I would be lost without my kids, my best friends, and my daily journal.

## THREE IMPORTANT ITEMS IN YOUR BAG?

My top three purse picks would have to be my Dior Lip Glow, a green tea satchel, and my travel-size Annick Goutal Eau d'Hadrien perfume.

*Kathy Kuo*



# THE SOFTNESS OF BOUCLÉ



SWIVEL CHAIR CLÉMENT BOUCLÉ GREY



SWIVEL CHAIR INGER BOUCLÉ BLACK

Exploring the possibilities of a richly woven bouclé lends a new softness to the season. From the voluptuous curves of the **Clément** and **Inger** swivel armchairs to the **O'Neill** dining chair on its antique brass pedestal and **Tulum** stool, even bouclé lampshades feel ultra-refined.



STOOL TULUM BOUCLÉ GREY



CUSHION NAMI BOUCLÉ CREAM



DINING CHAIR O'NEILL BOUCLÉ GREY



TABLE LAMP NOVAK TRAVERTINE

THE RAW, *textural quality* OF BOUCLÉ  
IS A KEY LOOK FOR LAMPS AND SEATING







## UPDATING CLASSIC LIGHTING

There's a handmade quality to the finish of the new lighting collection. Reimagined classic Eichholtz pieces in new materials, including alabaster bring an elegant newness for the season as do the contrast of fabric, antique brass finish and natural materials.



# SOFA LINDAU

*Lyssa off-white*

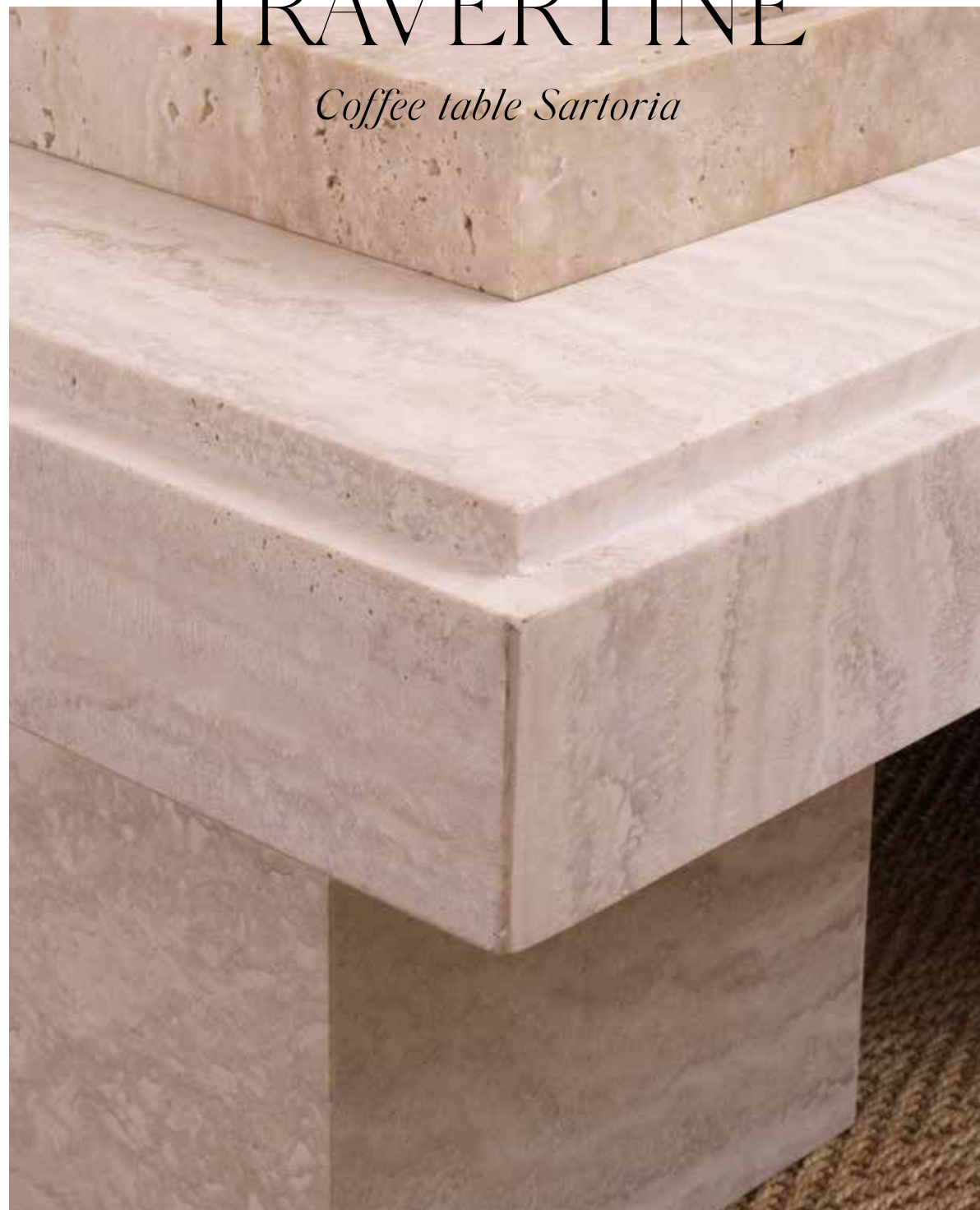
MODULAR SOFAS BRING  
*customisable* POSSIBILITIES TO  
LUXURY LIVING ENABLING  
CUSTOMERS TO *shape them*  
AS THEY WISH





# OPULENT TRAVERTINE

*Coffee table Sartoria*



This season we explore the naturally sculptural possibilities of travertine, used on coffee and side tables, consoles, lamp bases and accessories. Sourced from our trusted suppliers, we've worked with both highly polished smooth surfaces as well as roughhewn finishes to add a new stylish layer of texture to the collection.



“NOBLE MATERIALS SUCH AS  
*travertine, marble AND*  
*alabaster* PLAY AN IMPORTANT  
ROLE THIS SEASON.”

Edwin van der Gun





SIDE TABLE ADRIANA TRAVERTINE



TABLE LAMP BARON ANTIQUE BRASS FINISH

From the roughhewn finish of the **Baron** table lamp to the expansive, smooth **Amara** high coffee table, we make the most of travertine's natural beauty. There's a 1930's deco feel to the **Atzaro** console table, while the **Excelsior** coffee table with its bronze finish has an architectural quality, as does the **Adler** side table.



SIDE TABLE ADLER TRAVERTINE



CONSOLE TABLE ATZARO TRAVERTINE



COFFEE TABLE EXCELSIOR  
BRONZE FINISH TRAVERTINE



COFFEE TABLE AMARA TRAVERTINE



HIGHLY POLISHED  
*SMOOTH* SURFACES  
AS WELL AS  
*ROUGHHEWN*  
FINISHES ADD A  
NEW STYLISH LAYER  
OF *TEXTURE* TO  
TRAVERTINE PIECES IN  
THIS COLLECTION

CONSOLE TABLE ATZARO  
*Travertine*





SOFA LAGUNO LEFT OUTDOOR  
SAND FINISH LEWIS OFF-WHITE/GREY



SOFA LAGUNO OUTDOOR  
SAND FINISH LEWIS OFF-WHITE/GREY



The **Laguno** Outdoor Collection with its decadent upholstery in our elegant sand finish upholstery feels like the ultimate way to luxuriate outside. From variations of silhouettes of the **Laguno** sofa to the organic-shaped coffee table and the oversized round armchair, the warmer months outside have never looked better.



SOFA LAGUNO ROUND OUTDOOR  
SAND FINISH LEWIS OFF-WHITE/GREY



CHAIR LAGUNO OUTDOOR  
SAND FINISH LEWIS OFF-WHITE/GREY



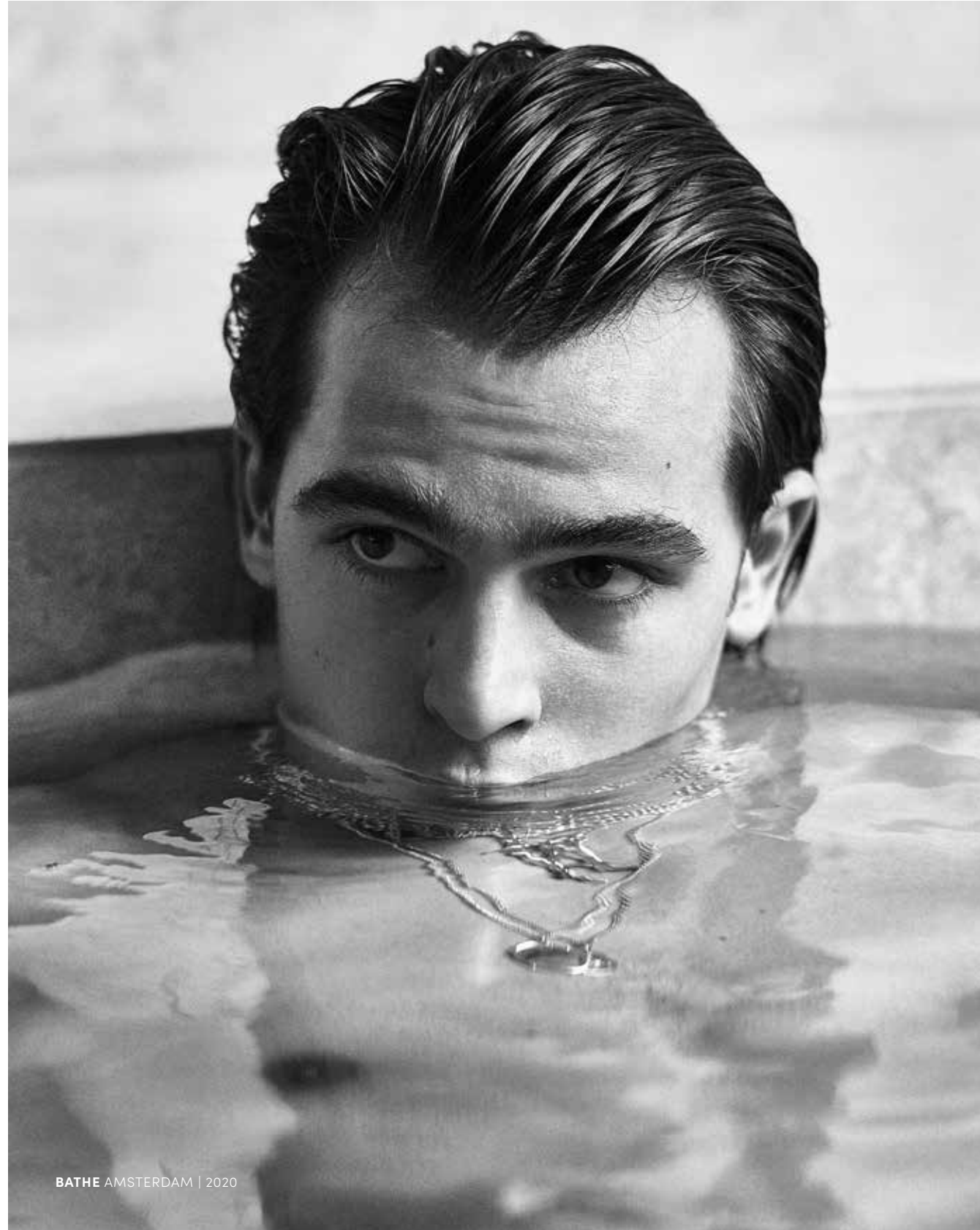
COFFEE TABLE LAGUNO OUTDOOR  
SAND FINISH

## TAKING LUXURY OUTDOORS



Our outdoor collection focuses on bringing the refinement and comfort of many of our signature indoor furniture pieces and reworking them for the outdoors





BATHE AMSTERDAM | 2020

# PHILIPPE VOGELENZANG

Eichholtz is proud to collaborate with the award-winning Dutch photographer Philippe Vogelenzang to present a series of his iconic images as part of our complete lifestyle offering.



LA BOUCHE PARIS | 2019





## The Philippe Vogelenzang photography collection

Curating a complete luxury lifestyle is at the heart of what makes Eichholtz impress the furniture industry. This has led us as a business to consider the artwork people place on their walls as much as the furniture, lighting, and accessories. We're delighted to be working with the renowned Dutch fashion and portrait photographer Philippe Vogelenzang who has selected five of his archive images which we will offer as art prints to offer to our clients.

Vogelenzang who has shot for publications such as Vogue, Beauty Papers, V Magazine and L'Officiel is known for his vision of sophisticated beauty and glamour which perfectly aligns with the Eichholtz aesthetic.



# A VISION FOR THE FUTURE

Chief Operating Officer Robin Goemans celebrates Eichholtz's longevity and sets out the company's vision for 2023

The fact that Eichholtz has advanced so significantly since its inception in 1992 and now reaches this milestone anniversary as a globally recognised luxury brand distributed in over 100 countries is testament to our entrepreneurship, focus and passion. As a business we challenge ourselves every day, striving to go from good to great and beyond; to offer a complete lifestyle experience that never ceases to be authentic, reliable, collaborative, and evolutionary.

Partnering with Eichholtz quite simply means working in the furniture industry without burden. Our ability to surprise and delight with design as well as provide service excellence to professionals including retailers, architects and interior designers is about understanding what our colleagues need to operate in their own fields of expertise and facilitating it seamlessly.

This year we began a programme of international growth, with a particular focus on the US market, which continues in 2023 and beyond. Going forward we will be collaborating with partners to share the Eichholtz



vision in a series of new Eichholtz Gallery spaces, starting with Amsterdam, Miami, and Monaco. Our aim: to enable design devotees, both our industry clients and a new audience of consumers to experience the aesthetic richness seen at our presentations at Maison & Objet in Paris or Salone del Mobile in Milan but brought to them in their local market. This expanded approach strengthens our distribution capacity and brings a new facet to the Eichholtz brand experience.

In addition, we're striving to become a leading digital experience, both in terms of ecommerce and by creating a new product information tooling system to deliver marketing assets to our clients. We've also entered into creative partnerships this year to expand into new lifestyle arenas, launching the hugely successful Philipp Plein Home Collection in Milan and to which we'll add a new collection in 2023. We're especially excited to create a new collection with The Met Museum in New York with the debut line launching in the first half of 2023.

IN CONVERSATION WITH ROBIN GOEMANS



GALLERY MIAMI  
*2nd Ave Miami, Florida*

DESIGN DISTRICT

IN CONVERSATION WITH ROBIN GOEMANS





THE NEW *gallery* BECOMES  
THE IDEAL ENVIRONMENT FOR  
BOTH INDUSTRY *professionals* AND  
*consumers* TO FULLY IMMERSE  
THEMSELVES IN THE *luxurious*  
WORLD OF EICHHOLTZ.

## Gallery Amsterdam

PC Hooftstraat 1, Amsterdam MUSEUM QUARTER

Opening in winter 2022, the Eichholtz Gallery Amsterdam is situated in the prime location at the head of the renowned luxury shopping street P.C. Hooftstraat, adjacent to the Rijksmuseum. Following the renovation of the entire space, the restored historic building offers three spacious storeys of timeless inspiration featuring Eichholtz furniture, lighting, and accessories. The new 747m<sup>2</sup> (8040sq ft) gallery becomes the ideal environment for both industry professionals and a new audience of consumers to fully immerse themselves in the luxurious world of Eichholtz.



# Gallery Miami

2nd Ave Miami, Florida DESIGN DISTRICT

The captivating and electric energy of Miami's Design District becomes the dream location for our new Eichholtz Gallery in Miami, which opens in early spring 2023. The launch of the 1100m<sup>2</sup> (11840sq ft) space, in collaboration with our local partner Oroa, becomes the latest hub in the Eichholtz expansion into the US market enabling greater access to furniture, lighting and accessories enthusiasts and industry clients. This Miami location marks the start of a series of store openings to follow soon.



CLIENTS WILL BE *welcomed* IN TO EXPERIENCE  
THE LATEST EICHHOLTZ *collections*  
AND OUR WORLD-CLASS *service* OFFERING



# Gallery Monaco

23, Boulevard des Moulins, Principauté de Monaco MONTE CARLO

Opening this autumn and housed in an elegant historic building with an expansive glass frontage, the new 218m<sup>2</sup> (2340sq ft) Eichholtz Gallery Monaco nestled in the heart of Monte Carlo's luxury shopping district marks a new era for the brand as it expands and integrates into the high-end lifestyle of Monaco. Here, with our local partners, a long-time family design business, clients will be welcomed in to experience the latest Eichholtz collections and our world-class service offering.





## PHILIPP PLEIN

In an exclusive partnership with Eichholtz that was debuted during Milan's Salone del Mobile 2022, the vibrant, rebellious, and dynamic Philipp Plein Home Collection exploded onto the design scene this year.







Philippe Plein

Philippe Plein

PLEIN PLEIN





Working with an external designer for the first time, Eichholtz has partnered with the iconic fashion and furniture designer Philipp Plein to create Philipp Plein Home Collection, launched in June 2022. Received by the industry to huge acclaim, it's a deep dive into the wild, high-octane world of this extraordinary designer, with a collection showcasing a range with almost 200 unique and luxurious products including furniture, lighting, and accessories. This groundbreaking collaboration takes artistic capabilities and production technology to a new level.

This first collection is packed with opulence and extravagance to perfectly align with Philipp Plein's fabulously unapologetic maximalist aesthetic catering to a clientele that differs from the Eichholtz one. Accompanied by a series of dramatically stylised images photographed by the legendary Ellen von Unwerth, the range consists of oversized sumptuous velvet sofas in custom logoed upholstery, signature gold studding, dramatic handblown lighting pieces, unique mirrors embedded with NFTs as well as high-shine marble dining tables, bold printed silk cushions, statement rugs and much more – all of it unabashedly Philipp Plein, all of it party-ready.

Distribution will be seen across digital channels through both Eichholtz.com and Plein.com as well as standalone Philipp Plein Home Collection stores which will open globally. Selected pieces from the collection will also be available through numerous Eichholtz retailers across the world. Further eye-popping and opulent pieces will launch in April 2023.



“AN ENGAGING CREATIVE ENERGY  
COMES FROM *design collaboration*.  
EICHHOLTZ NOW WORKING ON  
EXCLUSIVE COLLECTIONS WITH  
EXTERNAL DESIGNERS FEELS LIKE  
DELVING INTO A TREASURE CHEST  
TOGETHER AND *discovering* WHAT’S  
POSSIBLE.” – Edwin van der Gun











“I DESIGNED A TRULY  
IMMERSIVE AND *experiential*  
*collection*. HOME DESIGN  
AND ARCHITECTURE HAVE  
CHANGED POST PANDEMIC,  
AND THIS MADE ME *re-think*  
THE WAY PEOPLE SHOULD  
*feel* AT HOME.”

Philippe Rein





CHANDELIER HILDEBRANDT  
Antique brass finish | Crystal glass

WALL LAMP HILDEBRANDT  
Antique brass finish | Crystal glass

## VINHA BOUTIQUE HOTEL

Collaborating with Eichholtz means realising a unique, creative vision.

Working with local partner Novibelo, the Vinha Boutique Hotel, on the banks of the river Douro, close to the historic centre of Porto typifies the way in which working with Eichholtz can successfully lead the creation of something extraordinary.

Overseen by Novibelo the hotel's design takes its cues from heritage of the area, combined with the international sophisticated elegance of the Eichholtz luxury lifestyle aesthetic as well as by subtly connecting

the indoors with outdoors. Eichholtz's expertise in assisting the hotel's designers means we helped add a new level of detail to the design vision. This coupled with our ability to facilitate a smooth customer journey for our clients' customers is very much who we are as business. The direct availability of products enables our clients to offer a reliable high-speed turnaround for not only this project but many others around the world.

## Novibelo, Porto

The strength of partnering with Eichholtz

Our Portuguese partners since 2017, Novibelo is the perfect example of bringing to life the Eichholtz collaborative approach to the furniture business. With Novibelo's local expertise and the unsurpassed Eichholtz's end-to-end distribution capabilities our joint venture enables Novibelo's clients unrivalled access to the very best in inspirational design and a seamless and reliable operational experience.

The Novibelo's 10,000sq ft showroom across two floors close to the heart of Porto offers the most expansive display of the Eichholtz collections as well as the highest standard of local knowledge and business efficiency. This has led to interior design projects such as the beautifully designed Vinha Boutique Hotel.



PROJECT BY JOANA POÇAS  
LED BY PORTUGUESE ARCHITECT  
JOANA POÇAS, THE VINHA BOUTIQUE HOTEL PROJECT FOCUSED ON BOTH THE RESTORATION OF THE 16<sup>TH</sup> CENTURY MANOR HOUSE AND THE ADDITION OF A NEW BUILDING TO HOUSE SOME OF THE HOTEL'S 38 BEDROOMS. POÇAS, WHO OVERSAW BOTH THE EXTERIOR AND INTERIOR ARCHITECTURE AND DESIGN, AIMED TO CREATE AN ECLECTIC BUT HARMONIOUS MIX OF CLASSIC AND CONTEMPORARY STYLES, WHICH HAVE MADE THE HOTEL A UNIQUE AND LUXURIOUS EXPERIENCE.





CHAIR OCEAN CLUB  
Black finish / Sunbrella canvas

TABLE LAMP SAVONA  
Ceramic / Antique brass finish





SOFA ENDLESS  
Avalon white / Black legs

HURRICANE PALISADES  
Gunmetal highlight finish

SIDE TABLE LINDOS  
Brushed brass finish / Black glass

CHAIR SVANTE  
Canberra sand / Black legs

VASE AVANCE  
Hand blown glass / Sand colour





Panel with striding lion

Ca. 604–562 B.C. | Babylonian

# EICHHOLTZ PARTNERS WITH THE METROPOLITAN MUSEUM OF ART

Launching in spring 2023, Eichholtz is proud to announce a new partnership with New York’s Metropolitan Museum of Art. The Eichholtz x The Met Collection is born out of our shared vision of dedication and entrepreneurship and a quest to bring a new, sophisticated aesthetic to the market, with a particular focus on the US. The collaboration, which has seen the Eichholtz creative team working alongside the art experts at the museum,

will deliver an extensive collection steeped in the heritage and culture of the legendary institution.

The collection of over 100 products includes furniture, lighting, and decorative pieces, taking it inspirational cues from the museum’s archives cleverly reinterpreted for contemporary luxury living. We cannot wait to show the world what we’ve created.





Marble column from the Temple of Artemis at Sardis

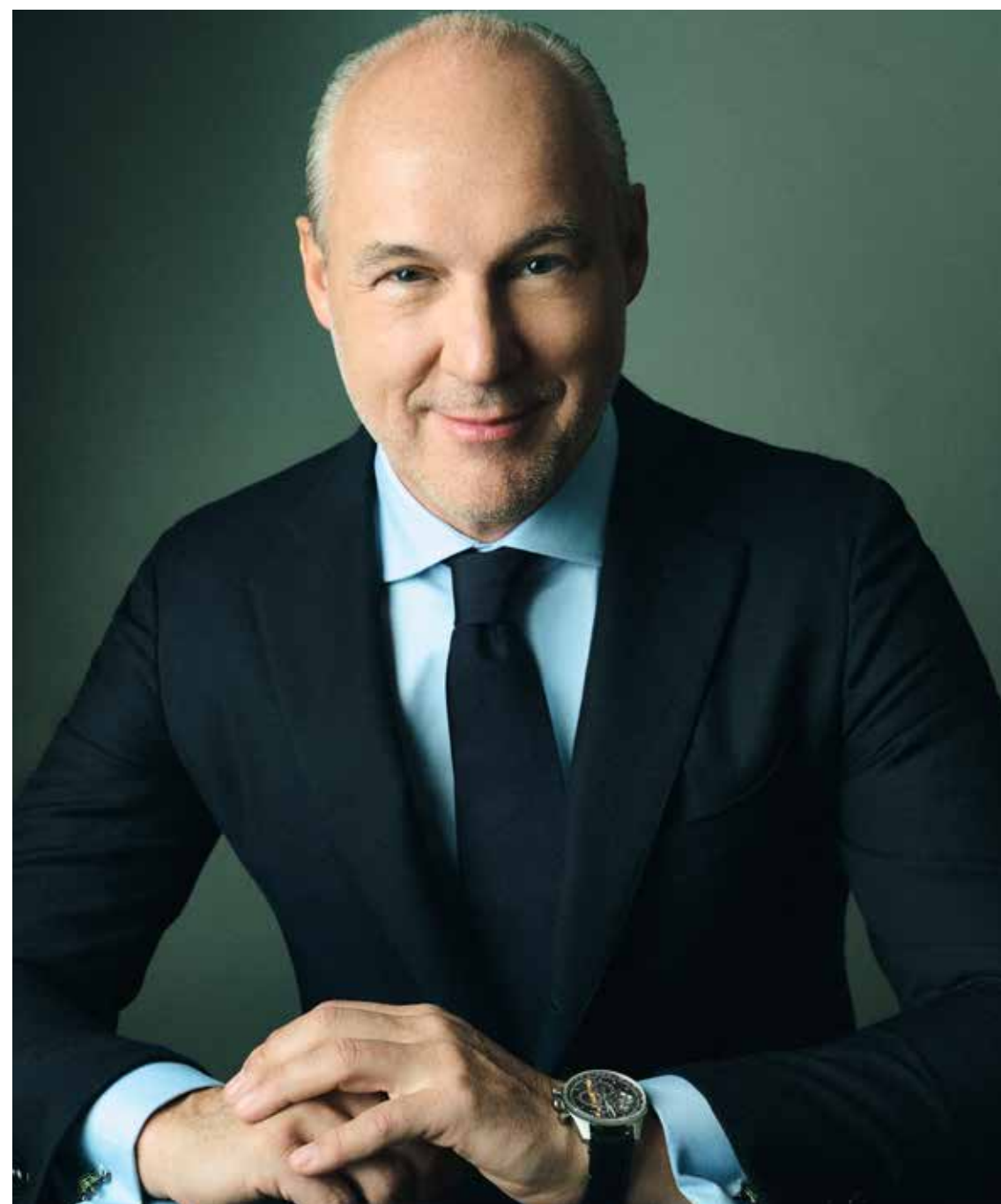
Ca. 300 B.C. | Greek

# THE MET

CREATING *The Met* COLLECTION HAS  
FELT LIKE DELVING INTO THE MOST  
EXTRAORDINARY *treasure chest* OF  
INSPIRATION. THIS COLLECTION IS  
STEEPED IN *heritage, culture, AND history*  
AND YET FEELS CONTEMPORARY.

Launching in spring 2023





CEO AND PRESIDENT  
MICHIEL HERKEMIJ

A LETTER FROM THE CEO

## CELEBRATING OUR SUCCESS

As Eichholtz arrives at this milestone anniversary CEO Michiel Herkemij looks forward to further growth and development

Reaching this 30-year milestone is an achievement we don't take for granted. Our founder, Theo Eichholtz created a solid business which now has great representation in over 100 countries and a clear DNA: Eichholtz creates luxury lifestyle collections which continue to surprise the marketplace. Our solid network of customers, some of whom have been with us from the start, and those relationships are vital to the business. We are thankful to our customers for this, and the anniversary feels like an appropriate moment to acknowledge it. Reliability, efficiency, and effective supply chain management are key drivers of this success.

In these past few years under new ownership, Eichholtz has been able to scale up and further professionalise and internationalise the operation – a great turning point for the company. What remains the same are the founding principles of producing full collections of great lifestyle design, service excellence and providing sufficient levels of stock.

What we've been able to build on is our agility. We've evolved the digital business which we've seen become fundamental to the growth strategy.

We've continued with bricks and mortar expansion too, opening more boutiques, brand & department Stores and now our galleries around the globe. External design collaboration is a new addition that adds a key aesthetic dimension to the business bringing new lifestyle possibilities in different areas of the market.

High on our agenda, as well as a continuous focus on growth in the Americas, Europe, and the Middle East, is scaling up: our team; our presence at trade fairs and the opening of new store concepts together with our customers. We are also pledging ourselves to very clear targets on ESG (Environmental, Social and Governance). Alongside CO<sub>2</sub> reductions, being a responsible employer, we are also addressing our supply chain, shortening it by bringing more sourcing to Europe. Equally important is the reduction of packaging and then exploring how we can work with more sustainable material components within our collections. There's a huge challenge ahead for us and our new ESG officer, as well as for the industry, but we are absolutely committed to blazing a trail. The future of Eichholtz with our valued partnerships, retail expansion and collaborations hold such great potential.

*Michiel*

A LETTER FROM THE CEO







STYLING YOUR WAY

# SHARE YOUR EICHHOLTZ FAVOURITES WITH US

Seeing how our clients curate their Eichholtz furniture is a constant source of joy and inspiration for us. Now you can inspire others by sharing your photographs on Pinterest and Instagram using the hashtags **#Worldofeichholtz** or **#Eichholtz** for the chance to be featured on our social media channels.



FOLLOW EICHHOLTZ ON INSTAGRAM  
@WORLDOFEICHHOLTZ







There are some products featured in this magazine that are not available in the US. If you have any questions, please contact a member of our sales team.

To find out if a product is available in your country, get inspired on our website.

#### CREATE A NEW ACCOUNT

Eichholtz is a business to business wholesale company for luxury furnishings, lighting and accessories. Request an account to start browsing over 4000 available items.

#### NOT A BUSINESS PROFESSIONAL?

Find an Eichholtz store near you by using the store locator on our website.

EICHHOLTZ.COM

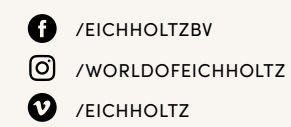
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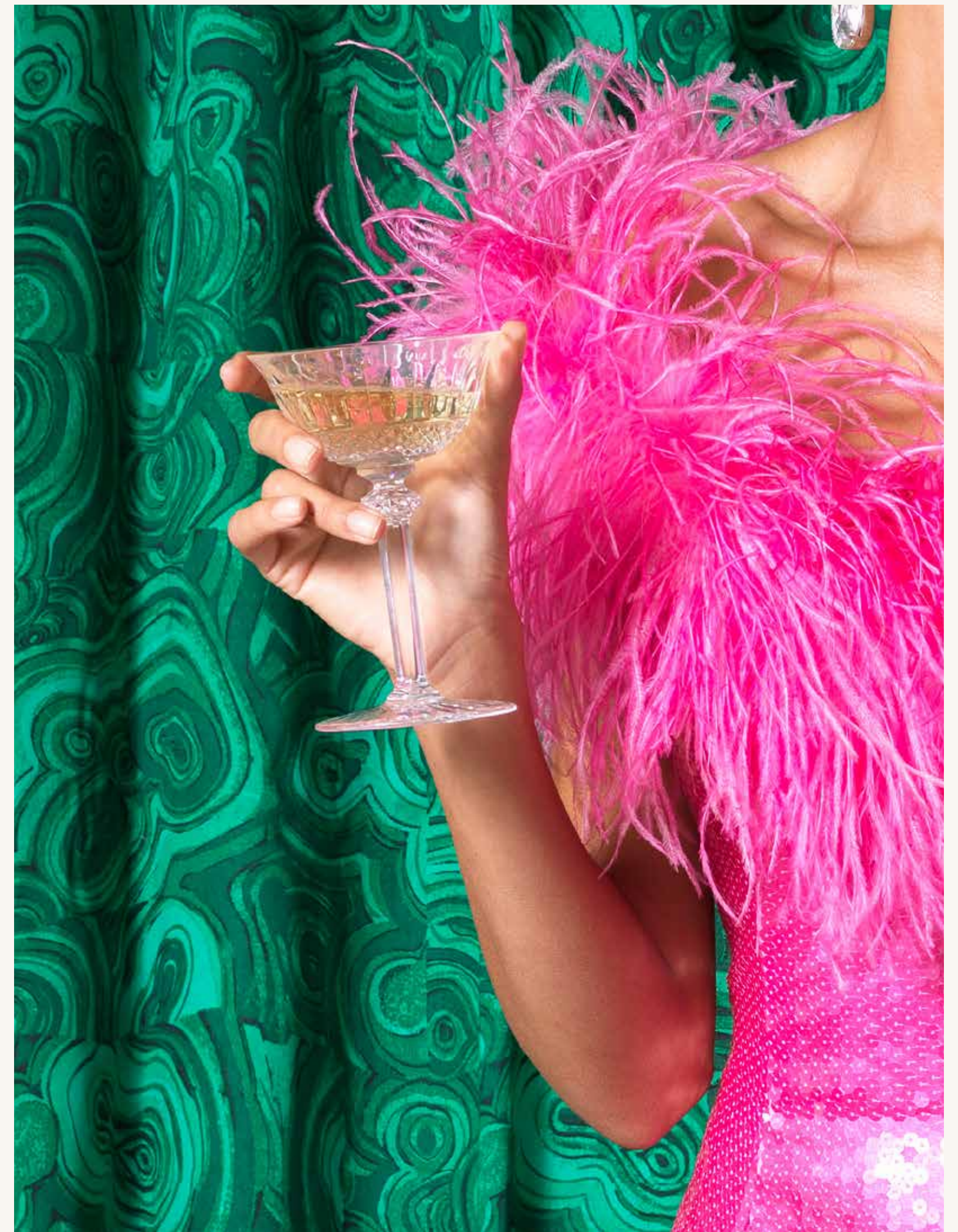
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OUR GENERAL CONDITIONS ARE AVAILABLE ON OUR WEBSITE [WWW.EICHHOLTZ.COM](http://WWW.EICHHOLTZ.COM)







PROJECT NEDERLAND PLUS DE BIESBOSCH  
IN THE NETHERLANDS

Nederland plus supports the restoration of ecologically  
functioning salt marshes and mudflats in The Netherlands.  
Eichholtz compensates CO<sub>2</sub>-emission while helping to create  
the Nederland plus de biesbosch carbon offset project.



Please note that some items in this magazine may have been discontinued or taken out of production. Prices, colours and/or composition of our products  
may change over time. We recommend a visit to our website for an up-to-date version of our collection and price list.

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# 30

CELEBRATING  
*30 years of* EICHHOLTZ



E I C H H O L T Z

EST. 1992

**Opening hours office** | Monday to Friday from 8:30 am to 5:30 pm | **Opening hours showroom** | Monday to Friday from 9:00 am to 5:00 pm or by appointment.  
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